

# 1 CONTINENT. 20 LODGES. 350+ DIVERSE EXPERIENCES.

A collection of independent luxury lodges and camps located in diverse and spectacular Australian regions, each with a compelling reason to visit 'to do'. The soft luxuries of sleep, eat and drink well feature. However, it is the exclusivity of access to place, people, knowledge and distinctive experiences that showcases and defines Australian luxury.

Luxury Lodges of Australia is a trusted central source of information: from practical information on where and what the lodges are, but especially what guests will do there (some 350 experiences); what Australia's unique style of experiential luxury really is; and why the lodges seduce, inspire and nurture guests. Our **website** and **trade & media portal** are an incredible resource for anyone promoting, planning and booking Australian experiential luxury travel. Luxury Lodges of Australia provides the answer to these essential travel questions:

## WHY WOULD I GO THERE?

Our luxury is closely tied to rare or exclusive access: not only to location or place, but knowledge, skill and the people who deliver distinctively Australian experiences. The lodges are exclusive by virtue of their remoteness, their special location and the small number of guests they accommodate at any one time.

## WHAT WOULD I DO THERE?

The lodges are much more than just a (great) place to stay. Collectively, the lodges deliver more than 350 individual experiences and activities, all created to give guests a genuine sense of place, with the luxury of privileged access. These diverse experiences are discoverable both within a broad range of categories and within immersive lodge-specific pages on our website, providing an overview of what to expect at each destination as well as in-depth information and specifics relating to each individual experience.

## HOW DO I PLAN THAT?

Discover a diverse range of suggested itineraries on our website that connect the lodges according to your travel and experience preferences. We also provide comprehensive travel planning information, including valuable tips from the source for travelling to or between Australia's luxury lodges. Our goal is to minimise transit time while maximizing the experience at our incredible destinations.

## WHEN IS THE BEST TIME TO GO THERE?

The sheer scale and diversity of environment across the continent means guests are spoilt for choice in Australia at any time of the year. Our website enables guests to better predict the conditions at each destination throughout the year and explore the wide array of experiences available via interactive maps and lodge-specific seasonal overviews.



- > Lodges
- > Destinations
- > Experiences

- > Land Explorations
- > Wildlife & Nature
- > Aerial Adventures
- > Aquatic Adventures
- > Culture & Community
- > Food & Wine
- > Family & Celebrations
- > Wellness & Wellbeing

- > How Big is Australia?
- > Itineraries
- > What's Included
- > What's Available
- > Child Policies
- > Travel Tips
- > FAQ

- > Our Seasons



## BUSINESS WITH PURPOSE

Purpose and positive impact are central to what defines a Luxury Lodge of Australia. From leadership in conservation and environmental sustainability, to engagement with Indigenous and often remote local communities, alongside skilled local craftspeople who contribute to the region's unique offerings. Additionally, the lodges encourage and support hundreds of local food and beverage producers, fostering economic empowerment in regional areas through excellence in sustainable tourism.

- › About Us
- › History & Membership
- › Our Commitment to Environment, Community and Culture

## TRADE & MEDIA RESOURCES

We understand the need for easy access to high quality, up-to-date assets for media and trade use, often required at the last minute. Access a wealth of resources from our **trade & media portal** or **contact us** with any specific requirements. Resources include image and video libraries, YouTube and Vimeo channel links, logo assets, maps, sample itineraries, eBrochures/eMagazine, media resources, availability calendar, accommodation summary (including rate inclusions, room/bedding configurations and child policies), training resources including translated materials and much more.

- › Our Little White Book
- › News, Offers & Events
- › Lodge Contacts
- › Planning Tools
- › Marketing Assets
- › Media Resources
- › Training Resources
- › Lodge Life eMag



## LODGE LOCATIONS

- |                                 |  |
|---------------------------------|--|
| 1 Arkaba                        | 11 Orpheus Island Lodge & Pelorus Private Island |
| 2 Bamurru Plains                | 12 Pretty Beach House                            |
| 3 Bullo River Station           | 13 qualia  |
| 4 Capella Lodge                 | 14 Saffire Freycinet                             |
| 5 El Questro Homestead          | 15 Sal Salis                                     |
| 6 Lake House & Dairy Flat Lodge | 16 Silky Oaks Lodge                              |
| 7 Lizard Island & The House     | 17 Southern Ocean Lodge                          |
| 8 Longitude 131°                | 18 Spicers Peak Lodge                            |
| 9 Mt Mulligan Lodge             | 19 The Louise                                    |
| 10 OnBoard                      | 20 True North Adventure Cruises                  |

