[](https://luxurylodgesofaustralia.com.au/)Luxury Lodges of Australia Media Backgrounders: HALO EFFECT

# Halo Effect: Introduction

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| Luxury Lodges of Australia’s Action for Sustainability | At [Luxury Lodges of Australia](https://luxurylodgesofaustralia.com.au/), we are acutely aware of the extraordinary privilege our members have in operating tourism businesses in some of the most environmentally and culturally significant places on Earth. We, and our guests, often enjoy exclusive access to these spectacular locations. We are privy to the increasingly vulnerable status of these distinct and diverse environments and the wildlife and the communities that call these remote regions home.  Through our connection to these special places (most are located in, or adjacent to, National Parks or UNESCO World Heritage Areas), we have both the opportunity and the responsibility to do what we can to conserve the natural landscapes and marine environments and wildlife; to minimise our carbon footprint and to help our Indigenous cultures and local communities thrive.  We also have the opportunity, through delivery of tourism experiences, to raise awareness of the issues and conservation actions that can be taken to reduce our collective impact on the planet. |
| The United Nations Sustainable Development Goals (SDGs) | The 17 [United Nations Sustainable Development goals (SDGs)](https://sdgs.un.org/goals) – adopted by all UN nations in 2015 and underpinning the 2030 Agenda – provide a blueprint and an urgent call to action for peace, prosperity and preservation of the planet. The SDGs recognise the need for businesses to embrace strategies that improve health and education, reduce inequality, and spur economic growth – all while tackling climate change and working to preserve our lands and oceans. |
| Our Responsibility | Luxury Lodges of Australia embraces our responsibility to align our members with the SDGs and recognises the opportunities we have to influence change. With environmental, cultural and socio-economic sustainability as part of the our DNA, the approach is one of continuous measurable progress: measurement of the positive impacts, and minimisation of the negative impacts of operation.  While some of our initiatives are clearly part of the guest experience and appeal of the lodge – such as integrated conservation activities – others are less visible, not necessarily part of the appeal of the lodge, but increasingly expected by travellers. These ‘mandatories’ are essential actions such as elimination of plastics, and reductions in waste, water and power usage.  Some of the ways in which the collective actions and operations of the lodges support the SDGs include:   * Providing education and life-long [learning](https://www.dropbox.com/s/7jbvjw600m3rcva/Luxury%20Lodges%20of%20Australia%20-%20Learning.docx?dl=0) opportunities * Designing and building state-of-the-art [sustainable infrastructure](https://www.dropbox.com/s/cu3dmcdhgy6sxfy/Luxury%20Lodges%20of%20Australia%20-%20Architecture.docx?dl=0) * Partnering with like-minded businesses to build thriving, sustainable [communities](https://www.dropbox.com/s/e6l9fm36ud2i01l/Luxury%20Lodges%20of%20Australia%20-%20Partnerships.docx?dl=0) * Supporting and providing opportunities for established and emerging [artists](https://www.dropbox.com/s/kw6tf1u3jh78esg/Luxury%20Lodges%20of%20Australia%20-%20Art%20and%20Craft.docx?dl=0) * Partnering with academia and other experts to support the best [conservation](https://www.dropbox.com/s/3m5uswf6jdepi6a/Luxury%20Lodges%20of%20Australia%20-%20Conservation.docx?dl=0) science * Incorporating minimum impact practices to reduce [carbon footprint](https://www.dropbox.com/s/esk6vwj9iu9wgga/Luxury%20Lodges%20of%20Australia%20-%20Minimising%20our%20Carbon%20Footprint.docx?dl=0)   This document is just a starting point: it highlights a sample of the many sustainability initiatives undertaken by the lodges to help demonstrate their approach. We will share more of these examples as the lodges continue to develop and implement their ESG strategies and emissions accountability and progress towards Australia’s and the UN’s 2030 and 2050 targets. |
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| The Sustainable Development Goals (SDGs) are a set of 17 global goals adopted by the United Nations in 2015 to achieve a more sustainable and equitable world by 2030. As an integral part of their Business With Purpose and their commitment to the SDGs, the Luxury Lodges of Australia are dedicated to the positive impact that the lodges have on their surrounding communities and environments, through initiatives such as conservation efforts, employment opportunities, and supporting local suppliers and businesses. | |