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## MEDIA RELEASE

# PRESERVING PARADISE: MT MULLIGAN LODGE AWARDED ECOTOURISM AUSTRALIA'S ECO CERTIFIED ADVANCED TOURISM STATUS

Mt Mulligan Lodge, nestled in the heart of North Queensland's breathtaking outback territory, has proudly achieved the esteemed Ecotourism Australia - Eco Certified Advanced Tourism accreditation. This recognition solidifies the lodge's commitment to sustainable and conservation practices, establishing it as a frontrunner in the global ecotourism industry.

The Eco Certified Advanced Tourism status acknowledges Mt Mulligan Lodge's continuous efforts to minimise its ecological footprint, protect local ecosystems, and engage in responsible tourism practices. The lodge has implemented innovative measures to ensure that guests can immerse themselves in the pristine beauty of Queensland's wilderness while contributing to the preservation of the region's biodiversity.

Guests to Mt Mulligan can expect a unique and immersive eco-friendly experience, surrounded by the stunning, untamed and rugged environment of Queensland's outback. From sustainable architecture, energy-efficient practices and waste minimisation to educational programs and community engagement initiatives, the lodge is dedicated to offering an enriching experience that respects and enhances the natural environment.

"Receiving the Eco Certified Advanced Tourism accreditation from Ecotourism Australia is a huge honour for our team at Mt Mulligan Lodge," General Manager James Egan said.

"Sustainability is at the core of who we are as a business, so we're deeply committed to the environmental stewardship of our place in the world.

"We're passionate about championing sustainable tourism and making a positive impact on the communities we are part of, so we will continue to focus our efforts on achieving a better and more sustainable future for all."

Ecotourism Australia's world-leading Eco Certification Program is recognised globally for their stringent criteria and commitment to promoting responsible tourism. Developed to address the need to identify genuine nature and ecotourism operators' products, it assures travellers that certified products are backed by a strong, well-managed commitment to sustainable practices and provide high-quality, nature-based tourism experiences. Mt Mulligan Lodge's attainment of the Eco Certified Advanced Tourism status reinforces its position as a leader in sustainable travel and ecotourism.

Ecotourism Australia's Advanced Tourism certification is a testament to the lodge's unwavering dedication to adopting sustainable initiatives and maintaining high standards in ecotourism, contributing to the preservation of Australia's unique natural and cultural heritage.



## ABOUT MT MULLIGAN LODGE

Located on a 28,000-hectare working cattle station, Mt Mulligan Lodge invites just 28 guests to experience the spirit of the outback through a captivating landscape that's steeped in indigenous significance dating back 37,000 years. The expansive property bears the marks of the historic gold and coal rush and in its current operation, the pastoral history of Australia.

A range of experiences have been designed to make the surrounding landscape and its fascinating history. These include guided tours of the goldfields, including a demonstration of Australia's oldest operating gold crusher, exploration of the historic Mount Mulligan coal mine and abandoned township, all-terrain vehicle (ATV) adventures, chef-prepared picnic hampers, barramundi fishing, scenic helicopter flights, guided nature walks and the chance to experience the operations of a working cattle station.

Mt Mulligan Lodge is accessible via a 35-minute helicopter flight or 2.5-hour 4WD adventure from Cairns.

For more information, visit www.mountmulligan.com

#### ABOUT ECOTOURISM AUSTRALIA

Ecotourism Australia is a leading organization in the field of ecotourism certification, promoting sustainable and responsible tourism practices. Their certification programs recognise businesses that meet high standards in environmental and cultural conservation, fostering a global network of eco-friendly destinations.

# ABOUT NORTHERN ESCAPE COLLECTION

Mt Mulligan Lodge is proud to be part of Northern Escape Collection, a portfolio of boutique sustainable lodges and experiences, celebrating Queensland's diverse natural beauty. From luxury island hideaways on the Great Barrier Reef to the spirit of adventure in the outback and country elegance in the Scenic Rim, the collection aims to inspire authentic experiences and lasting memories.

For media enquiries, please contact:

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