



G'DAYGROUP

EL QUESTRO HOMESTEAD **CAMPAIGN KIT**

EMBRACE RUGGED LUXURY

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The G'day Group offers a diverse range of services including accommodation, tours, activities, and experiences. Driven by a passion for creating memorable moments, the G'day Group has a deep understanding of customer needs to deliver personalised and immersive holidays. Striving to provide seamless and hassle-free experiences, ensuring that every aspect of the customer journey is carefully curated. Whether it's a dream holiday, a business trip, or a once-in-a-lifetime adventure, the G'day Group is dedicated to making every travel experience extraordinary. With their expertise, passion, and unwavering commitment to customer satisfaction, they are a trusted partner for all travel needs.



Discovery Parks provides accommodation and holiday experiences across Australia. With a vast network of parks located in stunning natural settings, Discovery Parks offers a diverse range of accommodation options, including cabins, caravan sites, and camping facilities.

Committed to creating memorable moments for guests, Discovery Parks combines comfort, convenience, and a deep appreciation for the natural beauty of Australia. Each park is thoughtfully designed to provide a welcoming and immersive experience, allowing guests to connect with nature and create lasting memories with their loved ones.

Beyond accommodation, Discovery Parks offers a wide range of amenities and activities to enhance the guest experience. From swimming pools and playgrounds to BBQ areas and communal spaces, each park is equipped with facilities that cater to the diverse needs and interests of their guests.

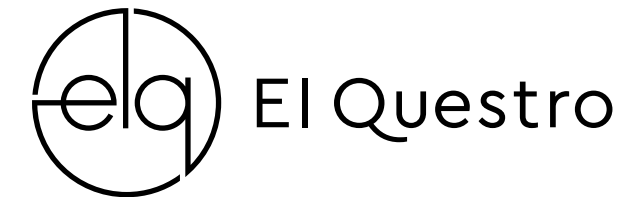


Discovery Resorts offer a unique range of exceptional accommodation and experiences.

From the stunning coastlines to the rugged outback, we deliver experiences and accommodation options that allow guests to connect with nature and immerse themselves in the destination.

From the moment guests arrive, they'll be greeted with warm hospitality and a genuine desire to make their experience unforgettable.

With an option to suit every taste and budget, from luxurious deluxe rooms to glamping tents and premium sites, we have something for everyone.



El Questro - the heart of the Kimberley, provides a home base from where to set out and explore. The property comprises of three accommodation offerings, with El Questro Homestead, The Station and Emma Gorge, each offering a unique experience ensuring there's something for every travel style.



McCracken Country Club is located just an hour from Adelaide's in the seaside town of Victor Harbor. The resort-style accommodation offers spa suites for couples or multi-bedroom apartments for families. Guests can enjoy an 18-hole championship golf course, on-site dining, and extensive facilities like a fitness center, heated pool, and more. It's the ideal base for exploring the beautiful Fleurieu Peninsula, with activities ranging from wine-tasting in McLaren Vale to whale-watching in Encounter Bay. Whether it's a romantic escape, a business conference, or a golfing adventure, McCracken Country Club is the perfect choice in South Australia.

CREATIVE

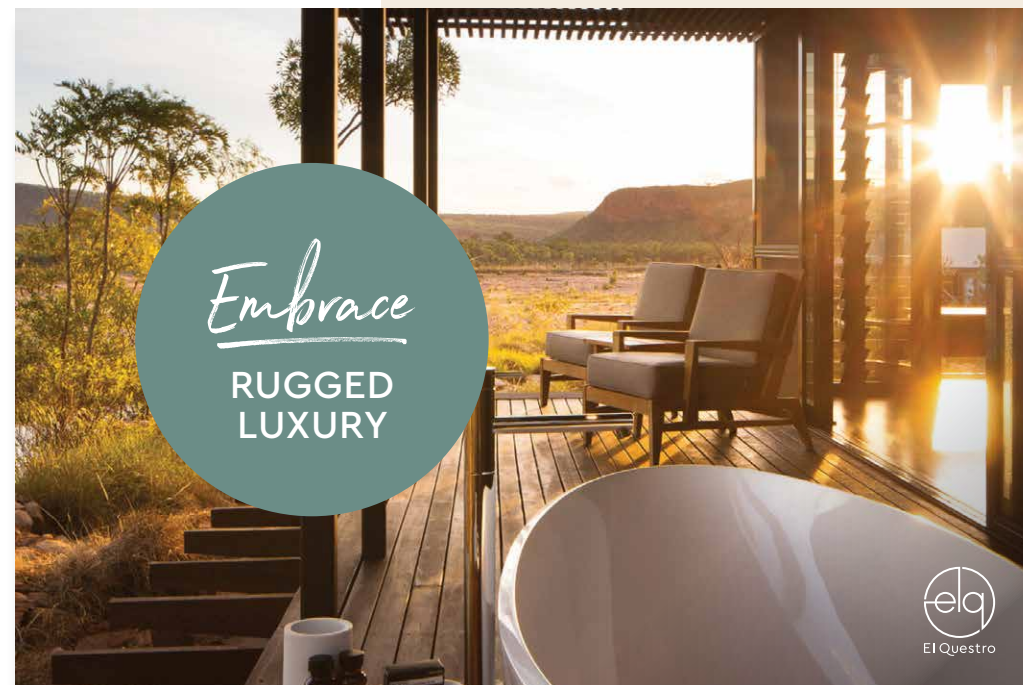
Campaign message



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CREATIVE

Image assets

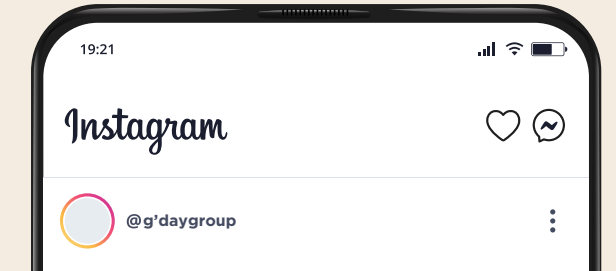


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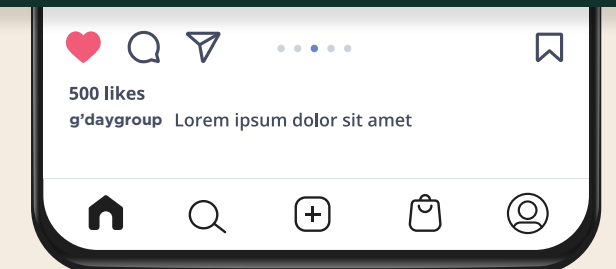
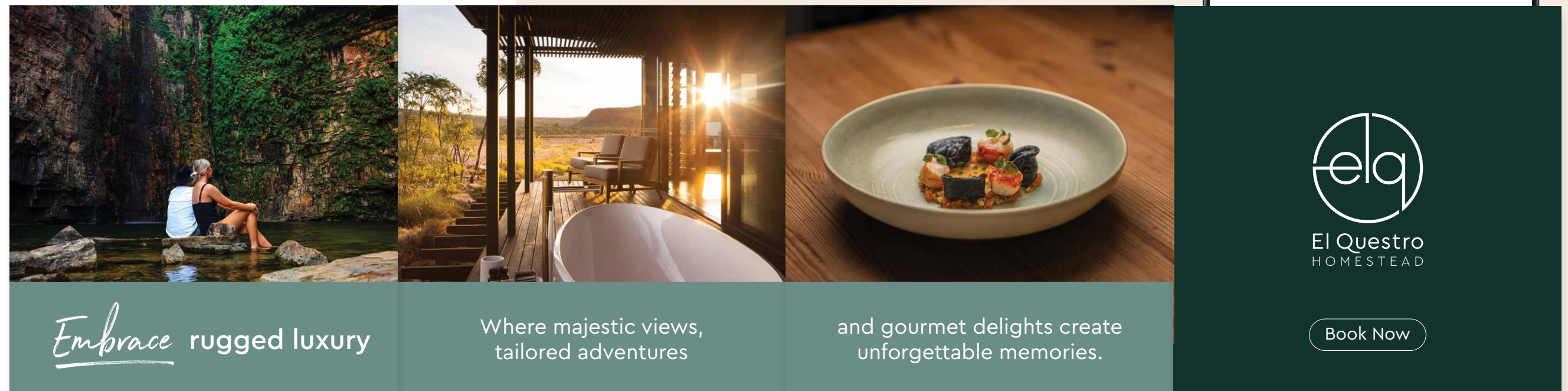
CREATIVE

Social media assets

Post



Carousel



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CREATIVE

Email signature



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CAMPAIGN DETAILS

BOOKING WINDOW

- 20 NOVEMBER 2023 - 31 MARCH 2024

TRAVEL WINDOW

- 01 APRIL 2024 - 23 OCTOBER 2024

MINIMUM LENGTH OF STAY

- 3 nights

CAMPAIGN CODE

- Please quote “TR-S3S24” code at time of booking for the offers to be applied.

INCLUSIONS

Offer Inclusions:

- 3 nights accommodation at El Questro Homestead
- Road transfers from Kununurra to El Questro Homestead and vice versa.

Standard Homestead Inclusions:

- Adults Only Luxury Accommodation
- Swimming Pool
- Library and Lounge Area
- Communal Dining Area
- Visitor Park Permit
- A fine selection of Australian & International wine, beer, basic spirits and sparkling wine
- Daily gourmet meals (Breakfast, Lunch and Dinner)
- Selected touring, with a tailored itinerary based on guest interests

SPECIAL CONDITIONS

- Standard commission rates apply.
- Offer applies to contracted (static) rates for the campaign travel window.
- Cannot be used in conjunction with any other offer.
- Blackout dates as specified above.
- Valid for New FIT bookings only.
- The Nett rate must not be disclosed to the guests.
- Logos and images must not be used without prior consent. Please send all marketing material through for proofing.
- Invoice on check-out, 30-day payment terms.

PACKAGE PRICE

TWIN SHARE					
	Contracted Gross (RRP)			Gross Campaign Pricing	
	Mid Season, per night	High Season, per night	Unscheduled Transfer	Discounted Campaign Bundle - 3nts plus transfers	Savings
Homestead Room	\$ 2,805	\$ 3,180	\$ 1,168	\$ 7,182	- \$ 3,526
Gorge View Room	\$ 3,355	\$ 3,740	\$ 1,168	\$ 8,514	- \$ 3,874
Cliffside Retreat	\$ 4,015	\$ 4,415	\$ 1,168	\$ 10,116	- \$ 4,297
Chamberlain Suite	\$ 4,290	\$ 4,700	\$ 1,168	\$ 10,788	- \$ 4,480
SOLE USE					
Homestead Room	\$ 2,200	\$ 2,575	\$ 584	\$ 5,730	- \$ 2,579
Gorge View Room	\$ 2,750	\$ 3,135	\$ 584	\$ 7,062	- \$ 2,927
Cliffside Retreat	\$ 3,410	\$ 3,810	\$ 584	\$ 8,664	- \$ 3,350
Chamberlain Suite	\$ 3,685	\$ 4,095	\$ 584	\$ 9,336	- \$ 3,533

TERMS & CONDITIONS

EL QUESTRO HOMESTEAD:

Offer valid for a 3-night stay at El Questro Homestead and inclusive of road transfers between Kununurra and El Questro Homestead. Offer valid for new FIT bookings placed between 20 November 2023 – 31 March 2024. For travel between 01 April 2024 – 23 October 2024. Nights must be booked consecutively. Offer subject to availability at the time of booking. Not combinable with any other offers. No cancellation fees apply if the booking is cancelled or amended more than 61 days prior to arrival. Cancellations or amendments within 60 - 31 days of arrival incur a cancellation fee of 50% of the total accommodation package per room, based on original booked dates. Cancellations or amendments within 30 days of arrival, failure to check-in for your booking or opting to check-out early will incur 100% cancellation fees, including accommodation, transfers and prebooked day tours.

CONFIRMATION OF PARTICIPATION & ADHERANCE TO TERMS

In addition to the above, all terms of the G'day Group Distribution Agreement must be adhered to.

Please carefully review the campaign agreement and return a signed copy to trade@discoveryparks.com.au.

Name of Business:

Name & title:

Date:

Signature:



THANK YOU

For more information contact:

trade@discoveryparks.com.au