## OUR PEOPLE











## PETER HALL, FISHING GUIDE, TRUE NORTH ADVENTURES

THE KIMBERLEY, WESTERN AUSTRALIA

Peter Hall grew up in Perth, learning how to fish and prawn in the waters around the Western Australian capital.

A passion for sport fishing saw him move 2,000 kilometres (1,240 miles) north to the resort town of Broome, where he ran a tackle shop for many years. During that time he made countless forays into the vast Kimberley wilderness, learning to navigate the tricky tides, and how to fish the bountiful waters of this remote region.

Peter has been a fishing guide on True North Adventures – purpose-built luxury expedition yachts that ventures deep into the Kimberley's often shallow waterways – since it launched in 2005.

A seagoing Luxury Lodge of Australia, True North Adventures offers seven- and 13-night Kimberley adventures as well as expeditions to other parts of Australia, Papua New Guinea and Indonesia. Peter works mainly on the True North's Kimberley expeditions, sharing his passion for catching barramundi, fingermark and mangrove jack.

"I love showing our guests how to entice species that can be very wary. It's an art, but it's an art that can be quickly mastered, even by someone who has never fished before. And it's not just for the fellas – in fact, more often than not the ladies win the fish hat for the best fish of the day! Barramundi are especially fun to catch – they often leap out of the water and it's very exciting for even an experienced fisher."

Peter says that the Kimberley is like no other place on the planet. "It's still very much a wilderness but we know the area better than anyone else – because we pioneered adventure cruising in the Kimberley, and because we have always had purpose-built inventory that has allowed us to explore areas where others can't go. We offer multiple activities every day of every itinerary. Fishing is just one of the activities on offer – our guests go in different directions doing different things all day long."

These are real adventure tours – that's why I still love doing them. I've been doing it for almost 20 years, and I love my times on True North Adventures. It's hard work, but it's very rewarding. I'm very passionate about the whole operation and the area – there's nothing better.

