Luxury Lodges of Australia Media Backgrounders: HALO EFFECT

# Halo Effect:Learning

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| Providing education and life-long learning opportunities | The [Luxury Lodges of Australia](https://luxurylodgesofaustralia.com.au/) concept of ‘experiential luxury’, by definition, integrates inspiring and fun opportunities for learning into the ‘wow’ factor of a Luxury Lodge stay. Collectively, the lodges have created over 350 individual experiences, partnering with the best and most knowledgeable guides, locals, Traditional Owners, makers, artists and producers to inspire guests with a connection to, and understanding of, their unique and remarkable landscapes and communities. Fostering a distinctively Australian culture of service is key to the Luxury Lodges of Australia DNA; aiming to set the highest standards for the ‘art’ of hospitality excellence, providing training opportunities and career pathways for staff from diverse backgrounds. Critical to both the guest experience and staff training is the recognition of the power and opportunity of travel to educate and inspire the development of lifetime habits that help to protect and improve the environments in which we operate, the communities with which we engage, and the cultures we represent.Our hope is that we inspire our guests and staff to carry this understanding and awareness with them, and incorporate cultural respect and sustainable habits into their lives. |
| Training Opportunities for Indigenous Youth | Several lodges work with government and private agencies that offer hospitality and tourism training programs for Indigenous youth. The National Indigenous Training Academy delivers nationally recognised qualifications in a unique residential program, as well as providing pathways to careers in the tourism industry. [Longitude 131°](https://luxurylodgesofaustralia.com.au/lodges/longitude131/) and [Silky Oaks Lodge](https://luxurylodgesofaustralia.com.au/lodges/silkyoakslodge/) both support the program, with trainees rostered for up to four days per week of ‘on the job’ training, working alongside the lodges’ hospitality teams. Several graduates have already transitioned to apprenticeships or full-time positions at the lodges.For a number of years, [El Questro Homestead](https://luxurylodgesofaustralia.com.au/lodges/elquestrohomestead/) has hosted career open days for Indigenous students from a number of local Kimberley communities, where the students spend a couple of nights on property and shadow El Questro staff as they work across a variety of hospitality and tourism-related roles. |
| Inspiring Conservation Champions | [Mt Mulligan Lodge](https://luxurylodgesofaustralia.com.au/lodges/mtmulliganlodge/) offers a Junior Rangers bespoke tour, where kids head out with a guide to learn about animal tracks and bush medicine; spot wildlife and feed the barramundi as well as participating in ‘base camp’ hands-on learning activities. |
| Lizard Island Participates in Great Reef Census 3 | [Lizard Island](https://luxurylodgesofaustralia.com.au/lodges/lizardisland/) Resort has a long-standing relationship with the Australian Museum’s Marine Research Station on the island. Guests are able to wander over and meet the researchers and scientists and see science in action, all aimed at reef conservation and regeneration. Often they can contribute to the studies simply by sharing their own photographs from the day’s snorkel or dive.In October, 2022, Lizard Island’s entire flotilla of boats - from sea darts and two-person motorised dinghies to luxury launches - was mobilised to participate in the third annual Great Barrier Reef Census, led by the Citizens of the Great Barrier Reef organisation. Designed as a massive-scale citizen science project, Lizard Island staff and guests joined local community members and citizen scientists from around the world in surveying hundreds of reefs across the 2 300 km span of the Great Barrier Reef. Tens of thousands of photographic images were collated, providing critical data that will inform management decisions, especially regarding the deployment of Crown of Thorns Starfish (COTS) control vessels. The Lizard Island partnership with Citizens for this and future events will pave the way for future hands-on citizen science activities for all resort guests. |
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| The Sustainable Development Goals (SDGs) are a set of 17 global goals adopted by the United Nations in 2015 to achieve a more sustainable and equitable world by 2030. The Luxury Lodges of Australia's learning opportunities support several of the SDGs, including quality education and sustainable tourism, by providing guests with engaging and immersive experiences that promote knowledge sharing, cultural understanding, and environmental awareness. |