



Baillie Lodges was founded in 2003 by James and Hayley Baillie, who together bring a wealth of high-end tourism experience to the company. James was instrumental in the set-up of exceptional nature-based tourism properties in locations such as Lizard, Heron and Bedarra Islands, the Daintree and Tasmania, whilst Hayley sought adventure as leader on the world's best expedition ships.

Capella Lodge on World Heritage-listed Lord Howe Island was the company's first property, followed by multi award-winning Southern Ocean Lodge on Kangaroo Island, which opened in 2008. Longitude 131° overlooking dual World Heritage-listed Uluru-Kata Tjuta National Park joined the portfolio in 2013. In 2019 Baillie Lodges entered into a joint venture with an affiliate of KSL Capital Partners LLC with an aim to extend the Baillie Lodges guest experience in some of Australia's most remarkable destinations. The new company swiftly moved to bring Tropical North Queensland icon Silky Oaks Lodge in the Daintree Rainforest into the Baillie Lodges portfolio. Remarkable Lodge on the picturesque Tasman Peninsula and close to the Port Arthur historic site is in the early stages of development.

BAILLIE LODGES VALUES

Baillie Lodges is a family-owned company, our team is very personally engaged in the business and in the success of the company. We include the whole team in celebrating our achievements.

We are a proudly Australian company supporting Australian people, products and culture in the context of a global community.

The preservation and enhancement of the significant natural environments in which we operate is essential to Baillie Lodges' continued success.

We're friendly neighbours and actively work with our local communities, encouraging economic growth, engaging local suppliers and employing local residents wherever possible.

Baillie Lodges has close relationships with Indigenous communities near Uluru, offering employment and community development opportunities to residents while sharing our knowledge of Indigenous culture and art with our guests.

We are committed as ambassadors to further promoting the Australian tourism industry and we are actively involved through avenues such as James' Chairmanship for Luxury Lodges of Australia and Hayley's role on the Tourism Australia board.

Attention to detail is paramount in everything we do, from operational processes through to design, product and guest experience. It's one of our most commented-on attributes.

Our commitment to product excellence and reinvestment is reflected in the regular refurbishments and maintenance closures scheduled for each property to ensure that they remain at a world class standard.

BIMS (Baillie's Integrity Management System) is our internal operating system, with detailed processes ensuring we deliver robust training for our team and an exceptional guest experience.

The Baillie Lodges food and beverage offering is at the heart of the guest experience: a curated selection of Australian wines, craft beers, ingredients sourced from local suppliers and a fine cuisine style showcasing fresh, seasonal produce.

Our team are the backbone of the business and we are committed to the long-term development and retention of staff, with a tenure bonus scheme which rewards lasting service to the company and various staff development programs in place.

We provide support to a wide range of charities including the Starlight Foundation, Humpty Dumpty, Australian Red Cross, The Australian Ballet, Sydney Children's Hospital, Sydney Institute of Marine Learning, Royal Flying Doctors, Art Gallery of South Australia, Yalari Foundation, Garvan Institute and the Flinders Medical Centre.

Baillie Lodges headquarters is located in Sydney, where a dedicated team provide support to the lodges in areas such as reservations, finance, purchasing, recruitment, sales, marketing and operational services.

SIGNATURE ELEMENTS

Elemental to each lodge is a blueprint, the prescribed key elements which define a Baillie Lodges experience:

- Relaxed, 'barefoot' luxury.
- Contemporary Australian architecture and design.
- Incredible natural locations, often World Heritage-listed areas or adjacent to National Parks or areas of natural or cultural significance.
- Warm, genuine, first-name service.
- All-inclusive tariffs and help-yourself amenities, fostering a spirit of generosity and a 'welcome home' feeling.
- Attention to detail in all aspects of the guest experience.
- Innovative menu of Australian food and wine, showcasing local and regional produce, often sourced directly from local suppliers.
- An itinerary of signature guided experiences that offers guests a real sense of the destination.